

In Use - shops
Edition 2021

MATTEOBRIONI



Matteo Brioni

Clay For Architecture

Our luxury is to respect the environment

Ecological consciousness and the awareness that what is produced is bound to the beauty of a unique material like raw earth.

An ongoing quest for the perfect balance between beauty, harmony and well-being in using earth in architecture and design with the goal of providing high performance together with low environmental impact, creating three dimensional surfaces and transferring the earth's sensory stirring to spaces created by man.

Partners

This company's uniqueness has paved the way towards important partnerships in different sectors, among which can be mentioned those recently developed with Ferrari, Furla, Bulgari, Lavazza, Almana Group, Q8, Armani/Dada, Poliform, Valextra, Bulthaup, Agape, Bally, Baleri Italia, Baxter, Lema, Elmar, Molteni&C, Wall&Decò. Participating in multiple collaborations, for developing new products and solving complex problems or meeting specific needs, has often opened the way towards sources of innovation for the company. Matteo Brioni offers a full range of expertise in raw earth – from feasibility studies to design and installation – and the company considers each collaboration a useful opportunity for exchange and the sharing of expertise and knowledge.

Institutional and academic collaborations



United Nations
Educational, Scientific and
Cultural Organization



UNITWIN Network in
Global Pharmacy
Education Development



Matteo Brioni collaborated with prestigious Politecnico di Milano and its Department of Chemistry, Materials and Chemical Engineering “Giulio Natta” that was founded in 2001, with solid foundations and with skills to face all the engineering challenges that involve the correlations between the molecular aspects of the material and the application characteristics of the products.

The Department is divided into different Sections whose scientific and technological development activities cover the macro areas: Energy, Safety and Environment; Health and Life Sciences; Smart and Sustainable Industry.

Among these, the Materials Science and Engineering section stands out, with which a collaboration is being carried out for the LCA Studio of Brioni products in order to obtain EPD marking. The members of the section cultivate skills in the study of structure - property relationships, design and preparation, production and transformation processes, characterization, degradation, durability and conservation, restoration and recycling of materials and products, having an engineering and industrial interest. Furthermore, the section's heritage is the complex of knowledge relating to materials for sustainable development, for the environment and energy, for construction, durability, and cultural heritage, for advanced manufacturing and design, and for life sciences and technology.

The Department has more than 120 teaching staff members, 50 technical-administrative staff, over 150 PhD students and almost 50 research fellows.

Matteo Brioni also Collaborated with the University of Cagliari, the University of Basilicata and UNESCO. The DICAAR is the polytechnic expression of the University of Cagliari in which numerous multidisciplinary skills converge. Its constitution was born from a cultural, didactic and scientific oriented and defined project which presupposes an open and inclusive point of view. The scientific culture of design, planning, preservation, recovery and enhancement of the environment, landscape, architectural and historical-archaeological heritage, structural and infrastructural heritage, territory and georesources in the broadest sense are the purposes that the Department proposes. In particular, Matteo Brioni has been collaborating for years as an active member with the course which is part of the UNITWIN / UNESCO Chair Network “Earthen architecture, building cultures and sustainable development” held by teacher Maddalena Achenza.

Matteo Brioni
recent partnerships

Aēsop®

agape

ALC
ALMANA GROUP W.L.L.

ALBED
MILANO 1944

ARMANI / Dada

BALERI ITALIA


BALLY

baxter
MADE IN ITALY

BVLGARI

bulthaup

.elmar



FURLA
SINCE 1927 ITALY

HENRYTIMI

JIL SANDER

LAVAZZA
TORINO, ITALIA, 1895

LEINA

LINVISIBLE

 Loro Piana

NAR
SA costruzioni

Mikael Jansson

pacteam
group

PAOLA C.
Milano

Poliform

Q8 

SOCIETY
— LIMONTA —

spotti
MILANO

TECHNOGYM

Valextra

Wall&decò

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FURLA MONTENAPOLEONE MILAN
Project by David Chipperfield Architects, photos by Alberto Parise











VALEXTRA MILANO

Project by John Pawson, photos by Andrea Martiradonna









VALEXTRA HONOLULU

Project by COLLECTIVE & Workshop-hi, photos by Katja Lam







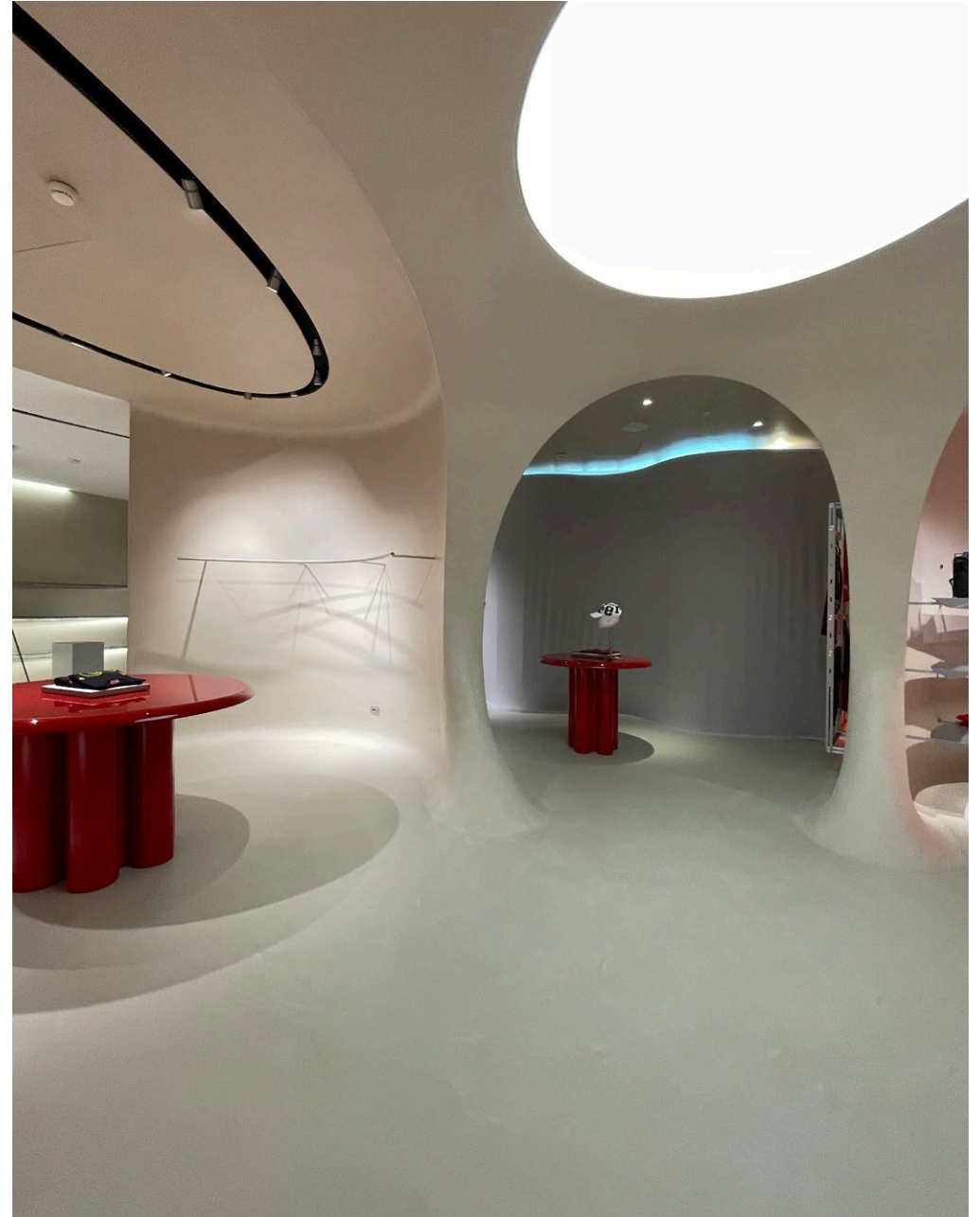
FERRARI SHOP MARANELLO

Project by Sybarite





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IMARIKA

Shop in Milan

Project by Marcante Testa, photos by Carola Ripamonti







BORANGA STORE

Shop in Pordenone

Project by Isabella Breda, photos by Bruno Pulici











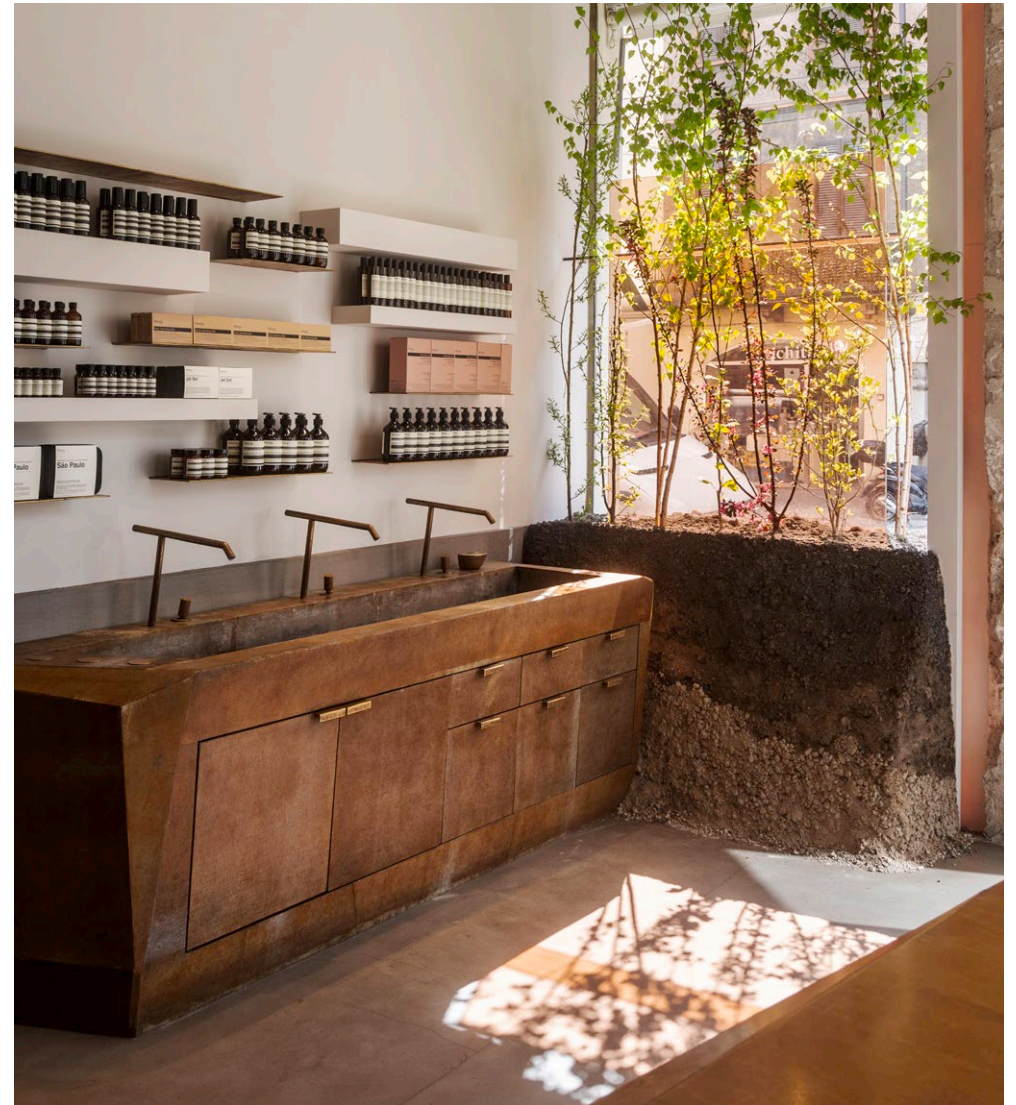


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AESOP BRERA

shop in Milan by Vincenzo De Cotis Architects

installation by Inside Outside, photos by Trevor Mein et al



"In the woods,
is perpetual youth."
Ralph Waldo Emerson





FABIO GATTO STORE

Shop in Treviso

Project by Isabella Breda photos by Bruno Pulici















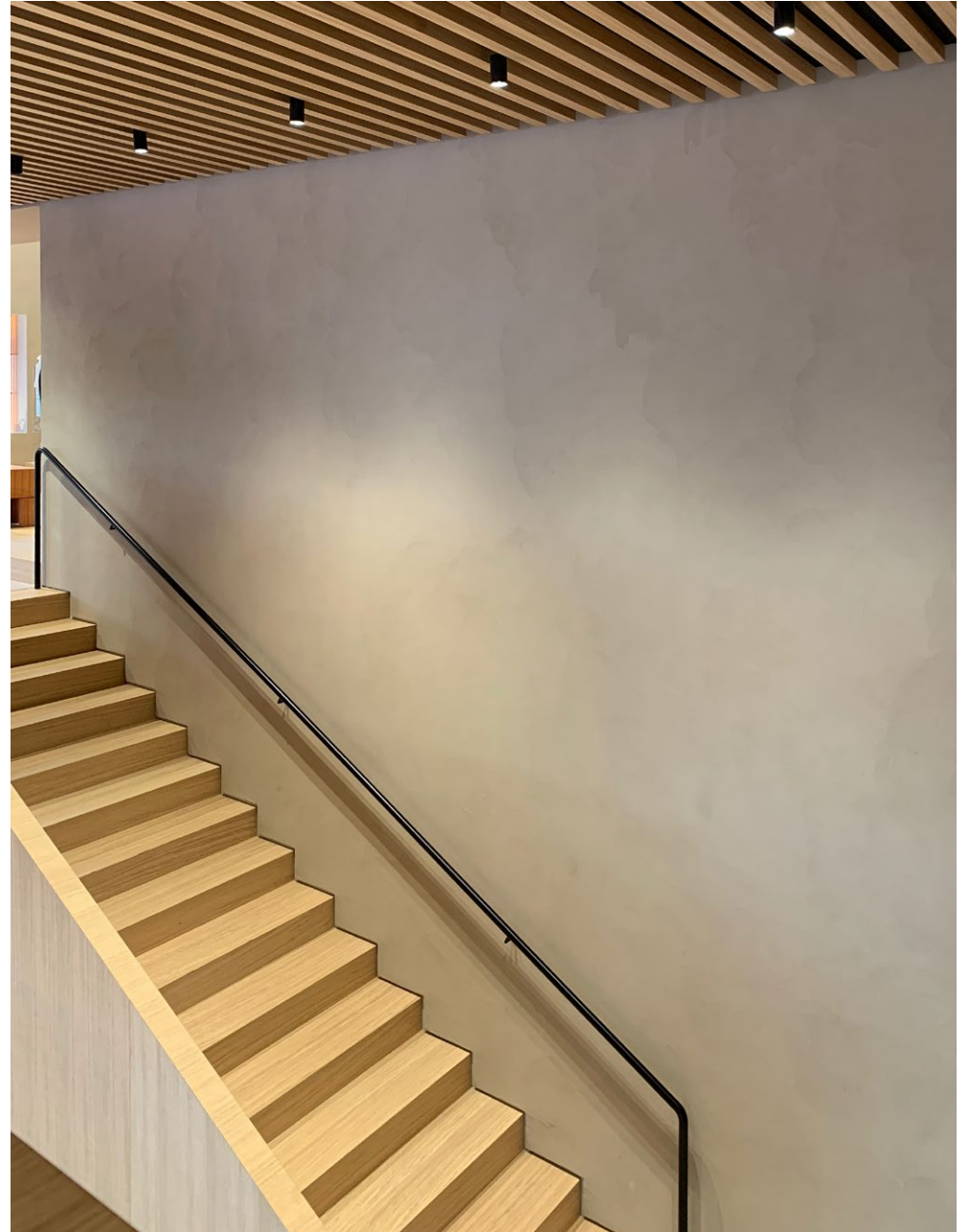
BALLY

shop in Milan

Project by Casper Mueller Kneer Architects

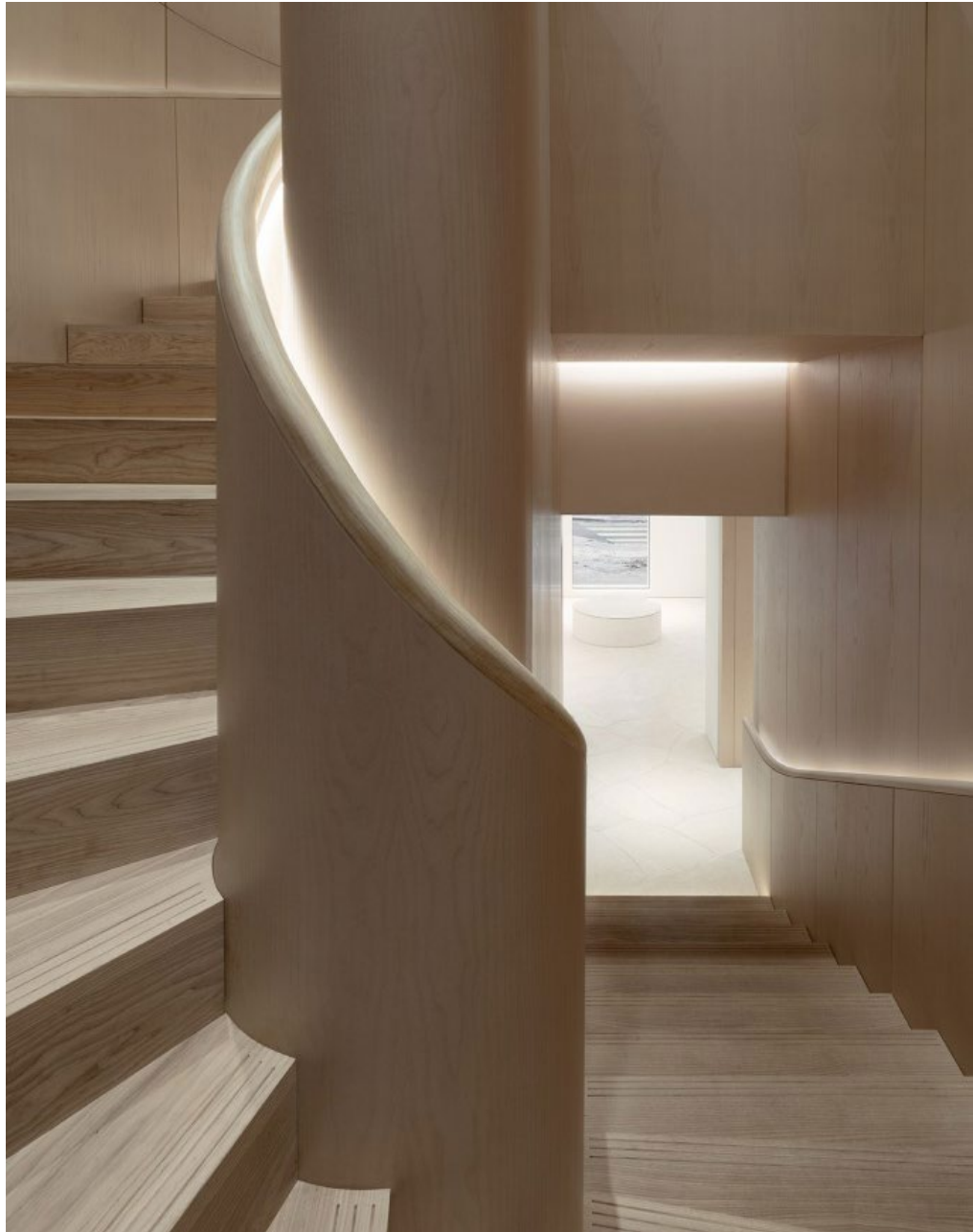
Photos by Paul Riddle, Bally et al.











JIL SANDER
Shop in Paris
Project by John Pawson



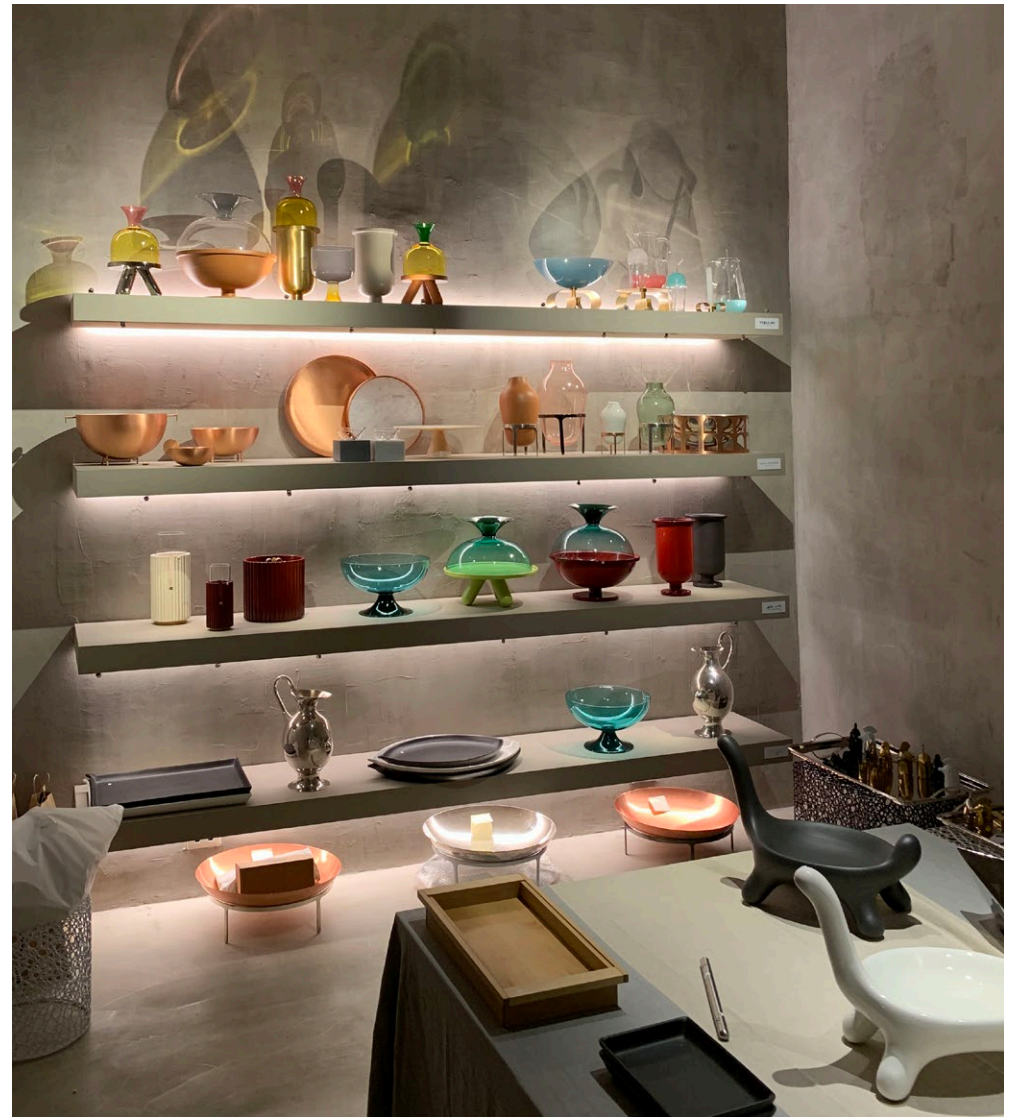








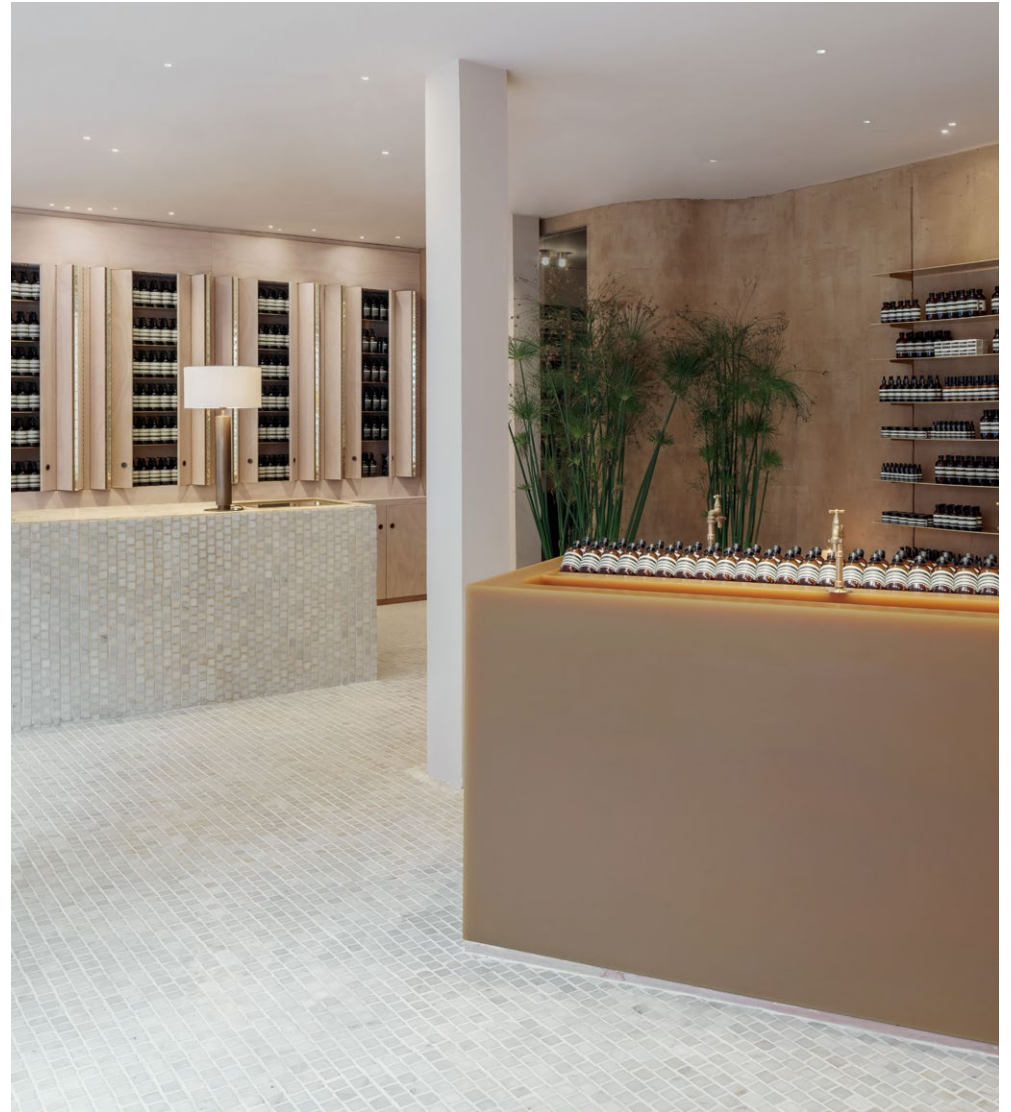
PAOLA C
shop in Milan







AESOP
Shop in Toulouse









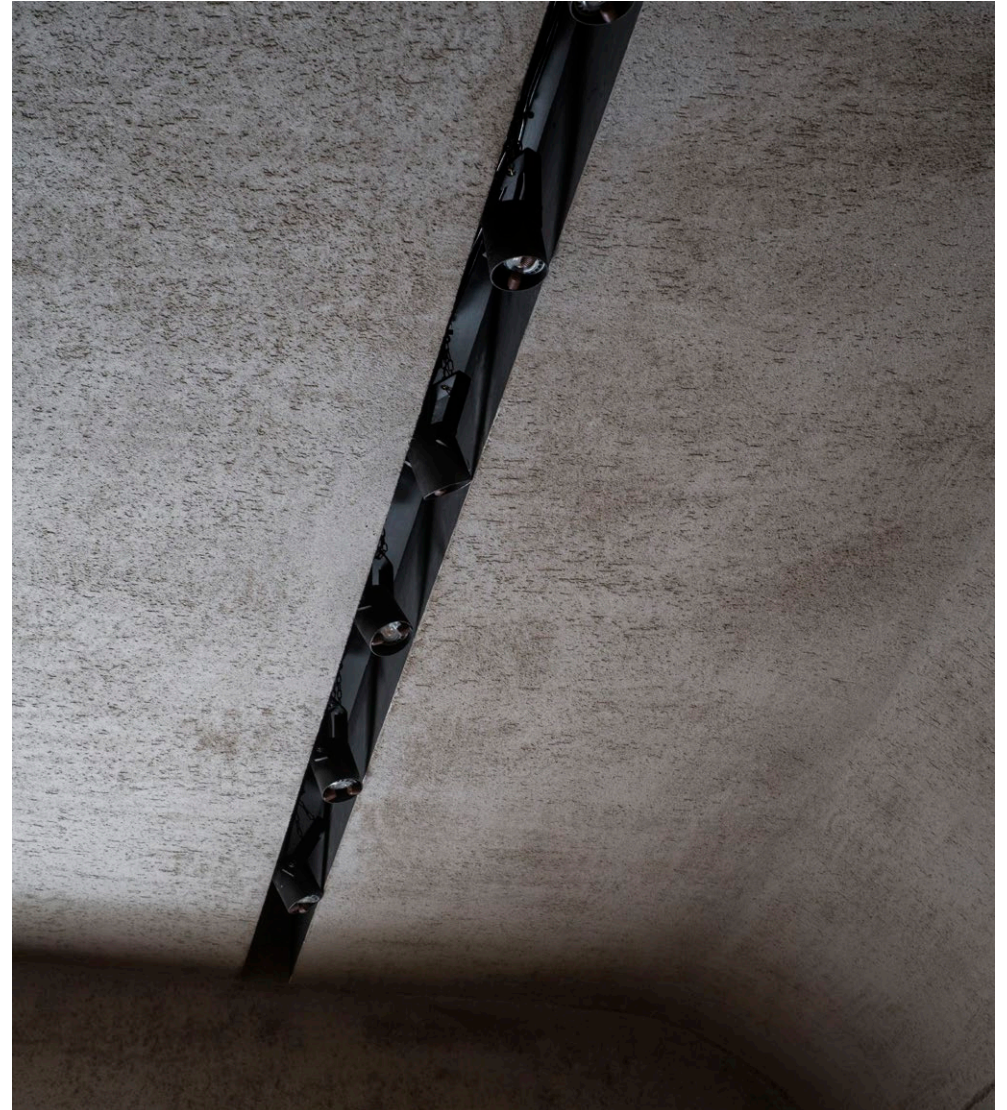




VITTORIA STORE

shop in Rome

project by MORQ, photos by Giulio Aristide







NIA BOUTIQUE

Shop in Rome

Project by MORQ, photos by Giulio Aristide









MONACO MARINE

shop Merci La Mer in Monaco

project by Humbert & Poyet, photos by Rebecca Marshall





1954
SAC 1954

ST TROPEZ

BALS





MENZIONE D'ONORE

Prodotto
**LA TERRA SECONDO
MATTEO**

Designer
Studio Irvine

Azienda
Matteo Brioni

Giuria
Denis Santachiara, *presidente*
Luca Bressan, Virginio Briatore
Jin Kuramoto, Päivi Tahkokallio

ADI ADI ASSOCIAZIONE
PER IL DISEGNO
INDUSTRIALE

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